



EuroSun2022

A Conference of



Hosted by



25 – 29 September 2022 – Kassel, Germany

ISES and IEA SHC International Conference on Solar Energy for Buildings and Industry

www.eurosun2022.org

About EuroSun 2022:

Initiated by ISES, the International Solar Energy Society in 1996, EuroSun conferences have been held on a bi-annual basis in cities all across Europe. Recent EuroSun conferences have taken place in Rapperswil, Switzerland (2018), Palma de Mallorca, Spain (2016) and Aix-les-Bains, France (2014). Over the years, EuroSun has become a well-established and highly successful scientific conference for the solar community not just across Europe but also welcoming guest from all around the world.

EuroSun 2022 is jointly organized by [ISES - the International Solar Energy Society](#) and the [IEA Solar Heating and Cooling Programme, IEA SHC](#) and will be hosted by the [Department of Solar and Systems Engineering at the University of Kassel, Germany](#).

About ISES and IEA SHC:

ISES, the International Solar Energy Society is a membership-based UN-accredited NGO founded in 1954. Today, ISES and its sections are active in 110 countries around the world to advance the society's mission: 100% renewable energy for all, used efficiently and wisely. ISES first started organizing EuroSun congresses in 1996 and since 2022, ISES is joined by the Solar Heating and Cooling Programme of the International Energy Agency (IEA SHC) as co-organizer of the conference. IEA SHC was established in 1977, as one of the first programmes of the International Energy Agency and its vision is to, through multi-disciplinary international collaborative research and knowledge exchange, as well as market and policy recommendations, increase the deployment rate of solar heating and cooling systems by breaking down the technical and non-technical barriers to increase deployment.

Main Sponsorship Categories

Gold and Silver Sponsors can add one additional social sponsorship (see packages on page 5) free of charge to their sponsorship.

Sponsorship Package	Gold	Silver	Supporting
Before the Conference			
Full EuroSun 2022 Tickets, incl. Conference dinner	5	3	2
Time Independent Early Bird Tickets	5	3	2
Logo and company portrait on conference website (linked to company website)	200 words	150 words	Logo & Name (linked) on Sponsor webpage
Sponsor Portrait in EuroSun 2022 Newsletter Mailings	Once; after sponsorship confirmed	Once; after sponsorship confirmed	-
Logo linked in EuroSun 2022 Newsletter Mailings	1 st position	2nd prominent Position; starting with first newsletter after sponsorship confirmed	-
Dedicated Sponsor Portrait Mailing - introducing the sponsor, reaches about 20.000 international contacts	1	-	-
Company presentation on a sponsor sub-site on the EuroSun 2022 website	1 st position	2nd prominent position	-
Social Media Post welcoming the Sponsor	2	1	1
During the Conference			
Exhibition Space	First choice*	Second choice*	Assigned
Presentation during Industry Session**	✓	✓	-
Logo on announcement screens in: <ul style="list-style-type: none"> - Entrance Hall / Registration Area - Plenary Hall - Session Rooms 	Prime position	2nd prominent position	✓

Logo and company portrait on EuroSun 2022 website (linked to company website)	Prime position	2nd prominent position	Logo on sponsor list
Logo in daily conference Newsletter Mailings	Prime position	2nd prominent position	✓
Social Media Post about Sponsor	3	2	1
Get together with Students and Early Career Researchers to introduce company	Included	Only applicable if booking a student support sponsoring.	Only applicable if booking a student support sponsoring.
Sharing your company materials and contact details with Students and Early Career Researcher	Included	Only applicable if booking a student support sponsoring option.	Only applicable if booking a student support sponsoring option.
After the Conference			
Logo in Follow Up EuroSun 2022 Newsletter Mailings	Prime position	2nd prominent position	Logo on sponsor list
Logo in Conference Proceedings	Prime position	2nd prominent position	Logo on sponsor list
Number of packages available	2	2	
Package Price***	€ 30,000	€ 15,000	€ 5,000

*** First selection available to first Gold Sponsors, then Silver Sponsors**

**** Industry Session:** A session during EuroSun 2022 bringing together all EuroSun 2022 sponsors to shortly present their new technical developments followed by a moderated discussion with the speakers and audience. The event will be open to all Conference attendees and advertised in the Conference programme. The organizers reserve the right to organize this session or the presentations as it sees thematically appropriate to fit in the Conference program.

*****Prices in Euro, not including VAT**

A **10% discount** applies on all sponsorship packages for ISES Corporate Members as well as companies who are active within an IEA SHC Task.

Event Sponsorship Categories

Sponsorship Package	Welcome Reception	Happy Hour	Farewell Party	Young ISES Party
Before the Conference				sold
Free EuroSun 2022 Tickets	2	1	1	2
Time Independent Early Bird Tickets	2	1	1	2
Logo on all relevant conference materials: - Website - Conference Newsletters	✓	✓	✓	✓
Social Media Post welcoming Sponsor	✓	✓	✓	✓
During the Event				
Logo on announcement screens in: - Entrance Hall / Registration Area - Plenary Hall - Session Rooms	✓	✓	✓	✓
Company banner set-up in social event area	✓	✓	✓	✓
Formal acknowledgment at the event	✓	✓	✓	✓
Screen setup in social event area for playing company video	✓	✓	✓	✓
Number of packages available	1	1	1	1
Package Price***	€ 7,000	€ 3,000	€ 3,000	€ 5,000

***Prices in Euro, not including VAT

Social Sponsorship Categories

Gold and Silver Sponsors can add one additional social sponsorship free of charge to their sponsorship.

Category	Sponsorship Includes	What You Support	Price
Free Student Registrations¹	<ul style="list-style-type: none"> ✓ Logo on all relevant conference materials: Website, Conference Newsletters, Room Screens, Social Media; ✓ Get together with students and early career researchers to introduce company; ✓ Sharing your company materials and contact with students and early career researchers; ✓ Logo in follow up conference newsletter mailings; ✓ Logo in Conference Proceedings 	With this sponsorship, you can support young researchers from all over the world to participate in EuroSun 2022, thereby helping them to lay the important foundations and make relevant connections for their future careers. Your support will allow us to offer 100 free student tickets including 20 places on the ISES Masters Course in Solar Energy.	€ 5,000
Student Travel Support	<ul style="list-style-type: none"> ✓ Logo on all relevant conference materials: Website, Conference Newsletters, Room Screens, Social Media; ✓ Get together with students and early career researchers to introduce company; ✓ Sharing your company materials and contact with students and early career researchers; ✓ Logo in follow up conference newsletter mailings; ✓ Logo in Conference Proceedings 	With this sponsorship package you help support the travel of 40 foreign students to attend the EuroSun 2022. The funds will be used to support travel and accommodation costs.	€ 5,000
Scholarship for young researchers	<ul style="list-style-type: none"> ✓ Logo on all relevant conference materials: Website, Conference Newsletters, Room Screens, Social Media; ✓ Get together with students and early career researchers to introduce company; ✓ Sharing your company materials and contact with students and early career researchers; ✓ Logo in follow up conference newsletter mailings; ✓ Logo in Conference Proceedings 	With this sponsorship, you support 15 predominantly young researchers from developing countries to attend the EuroSun 2022. This includes travel and registration support for the researchers.	€ 5,000²

¹ Students will be charged 20€ to confirm their participation in the congress, but will be reimbursed on arrival.

² Sponsorship packaged available twice.

Invite Students to Conference Dinner	<ul style="list-style-type: none"> ✓ Logo on all relevant conference materials: Website, Conference Newsletters, Room Screens, Social Media; ✓ Get together with students and early career researchers to introduce company; ✓ Sharing your company materials and contact with students and early career researchers; ✓ Logo in follow up conference newsletter mailings; ✓ Logo in Conference Proceedings 	Support for EuroSun 2022 student participants to attend the Conference dinner – a great platform for young researchers and emerging professionals to connect and network.	€ 5,000
Public Transport Sponsor	<ul style="list-style-type: none"> ✓ Logo on all relevant conference materials: Website, Conference Newsletters, Room Screens, Social Media; ✓ Logo in follow up conference newsletter mailings; ✓ Logo in Conference Proceedings 	EuroSun 2022 participants will be provided with a free ticket for local public transport in Kassel during the conference. With your sponsorship you support the organizers in making this possible and set an example for a more sustainable conference.	€ 3,000
CO₂ Offsetting Sponsor	<ul style="list-style-type: none"> ✓ Logo on all relevant conference materials: Website, Conference Newsletters, Room Screens, Social Media; ✓ Logo in follow up conference newsletter mailings; ✓ Logo in Conference Proceedings 	The EuroSun 2022 organizers aim to offset all CO ₂ emissions caused by attendees travelling to and from the conference. With this sponsorship you support the organizers in making this possible and set an example for a more sustainable conference.	€ 5,000
Conference Proceedings Sponsor	<ul style="list-style-type: none"> ✓ Logo on all relevant conference materials: Website, Conference Newsletters, Room Screens, Social Media; ✓ Logo in follow up conference newsletter mailings; ✓ Logo & company portrait (200 words) in Conference Proceedings 	Your sponsorship supports the conference organizers in publishing the EuroSun 2022 proceedings free of charge.	€ 5,000

Don't see a package that fits your needs? Custom sponsorship packages can be provided to meet your company's specific needs and marketing goals. Please reach out to eurosun@ises.org for more details.